

Submission 014

Michelle Higgin

From: Vikki Bertram [vikkib@sportwaikato.org.nz]
Sent: Thursday, 30 April 2015 4:14 p.m.
To: Consultation
Cc: Kayleigh Farquhar
Subject: Submission re LTP for Waitomo DC from Sport Waikato
Attachments: Waitomo District Council LTP Submission 2015 -2025 FINAL.pptx

Hi,

Please find attached Sport Waikato's submission regarding the councils 10 year Long Term Plan. Can we please request a day and time for Matthew Cooper, Chief Executive, to come and present this submission.

Kind regards,

Vikki Bertram
Executive Assistant to Matthew Cooper



[sportwaikato](#) ph 07 858 5388 / f 07 858 5389 / m 027 215 4899

Reward a **Waikato based Sport Maker** by nominating them **now!**

From the coaches and officials, to the uniform washers and administrators, a Sport Maker is someone who volunteers their time and effort for sport in the Waikato region.

[Click here to nominate a Sportmaker](#)

Attention:

This e-mail message is intended for the use of the addressee only. If it is not addressed to you then do not read it. This e-mail and any accompanying data may contain information that is confidential and subject to legal privilege. If you are not the intended recipient (the addressee) you are notified that any use, dissemination, distribution or copying of this message or data is prohibited. If you have received this email in error, please notify: administrator@waitomo.govt.nz and delete all material pertaining to this email immediately.



Sport Waikato Submission to Waitomo District Council

Long Term Plan 2015-2025

Presented: 30th April, 2015

Presented by: Matthew Cooper, Sport Waikato CEO

Key Contact: Vikki Bertram, Executive Assistant to CEO

Phone 07 858 5388

Email vik kib@sportwaikato.org.nz

Waitomo District Council Long Term Plan 2015-2025



Strategic Partner Submission

At Sport Waikato, our mission is to **“inspire and enable the people of Waikato to be active and healthy for life”**. Founded in 1986 our leadership, programmes and services aim to **“help people to help themselves”**.

Strategic partnerships play an important role in our success and as part of this submission we would like to formally thank the Waitomo District Council for their on-going partnership and the shared focus on ensuring that our region remains a great place to live.

The following submission offers feedback specific to the Long Term Plan Consultation Document 2015 – 2025.

Waitomo District Council

Vision

Creating a better future with vibrant communities and thriving business.

Outcomes and Goals

- Vibrant communities:** Multicultural, social, cultural and sporting provision, valuing youth, preserving the natural environment for future generations
- Thriving Business :** Attracting more people to live, work, play and raise a family; where wealth and employment are created through opportunity
- Effective Leadership :** Partnering for the delivery of programs and services; leading initiatives that develop the district
- Sustainable Infrastructure:** Providing safe, reliable and well managed infrastructure to meet community needs



Waitomo District Council Long Term Plan 2015-2025



We Value Our Partnership

To help create and develop your district as a great place to live, work and play - through the District Coordinator's role.

Working Together to Achieve Specific Outcomes

- Participation - coordination opportunities to reduce barriers, increasing the of use of council parks, reserves, facilities and the natural environment that the district offers
- Community development - helping to build and retain capable and sustainable organisations with a strong volunteer base, improving collaboration to strengthen the delivery of community sport, recreation and physical activity options
- Quality of life - provide a vibrant, healthy and happy place where people want to live and visit
- Information and promotion - increasing awareness of all sport , recreation and physical activity opportunities
- Creating pride in the community - promoting and celebrating success in all aspects of sport and recreation

Key Trends in Sport, Recreation and Physical Activity



Ageing and changing demographics

Urbanisation and depopulation

Experiential participation and consumption

The use of technology in sport is increasing

Lifestyle and life stage impacts continue

Diversification and isolation in engagement

Waitomo District Council Long Term Plan 2015-2025



The Regional Sports Facilities Plan

The Regional Sports Facilities Plan offers local authorities:

- Advocacy with funders and investors for facilities that reflect the principles of the plan
- Provision of peer reviews for facility development concepts e.g. Feasibility Projects, Business Case Assessments and Design Concepts
- Assistance with investment negotiations in facility development and utilisation
- Sharing of knowledge including resources specific to sports facilities
- Partnering, to optimise facility utilisation by way of fostering sport organisation relationships to attract events
- Advice and assistance in the development of the “Community Hub” concept (co-location of organisations in sport and in a broader context)
- The provision of training opportunities and information sharing
- Increasing regional understanding and management of facility usage data, to understand demand and enable informed decision making

Waitomo District Council Long Term Plan 2015-2025



LTP – Key Concept – Community and Economic Development to revitalise the District

Our understanding is that council's focus will be on debt reduction and a financial investment strategy that enables the provision of core infrastructure assets and services for community revitalisation and economic development.

Our Response

Sport Waikato supports councils strategy in response to the challenges that lie ahead. The forecast indicates population decline in rural communities with the changing socio economic factors suggesting that this is the right response. We recognise councils need to provide core services and infrastructure as a priority.

We also believe council need a balanced approach to the provision of services and investment in social infrastructure (sport, recreation and culture) to support community development.

Social and physical wellbeing and the provision of places and spaces for sport and recreation are a vital component of building a liveable district - contributing to healthier bodies and minds, enhancing communities, which can benefit the economy. We propose that we work with council to support a sport and community infrastructure plan that maximises partnerships to deliver results.

Sport Waikato, as part of the implementation of the Regional Sports Facilities plan, will support the district to investigate concepts to maintain and develop sport and recreation spaces and facilities.

Waitomo District Council Long Term Plan 2015-2025



LTP – Key Concept

Playground upgrades - \$92K

Our Response

- Playgrounds contribute to community health and wellbeing and enhance the district as a great place to live and play
- Young people have increasingly sedentary lifestyles and providing safe accessible playgrounds are important to encourage play, and the development of fundamental movement skills
- In addition to councils provision of playgrounds partnerships with the education sector offer opportunities to deliver a collaborative approach to playground provision

Waitomo District Council Long Term Plan 2015-2025



LTP – Key Concept

Development of Brook Park - \$166K from 2016

Our Response

- As sport and recreation increasingly competes with 'inactivity' and participation trends move to individualised pursuits such as walking, running and cycling – Sport Waikato have outdoor spaces and cycling initiatives as a priority
- The latest Active New Zealand survey shows that 53.1% of people participate in sport and activity on a path, cycleway or walkway. With this in mind we commend council on this initiative and believe it will deliver real value for the residents of the community

Waitomo District Council Long Term Plan 2015-2025



Other Opportunities

Partnerships – Te Kuiti High School

Our Response

- Key principles of the Regional Sports Facilities plan focus on the delivery of sustainable facilities over the whole life of the asset
- Partnerships, cross sector and cross boundary are a key feature of the achievement of many of the objectives of the plan
- Sport Waikato, as part of the implementation of the plan, will continue to support the High School, Waitomo council and neighbouring councils as well as private partners to ascertain the appropriate design and delivery of a facility concept to meet community needs

Waitomo District Council Long Term Plan 2015-2025



Summary: Recommendations and Requests

▪ **Regional Sports Facilities Plan**

Sport Waikato requests that the Waitomo District Council continue to support the principles and priorities of the Regional Sports Facilities plan, as the plan is supported and implemented by Sport New Zealand, over the next three years.

▪ **District Coordinator Role**

Sport Waikato requests the Waitomo District council continue to fund the salary and overheads of the District Coordinator in the Waitomo District for \$73,434 plus CPI, per year, for three years.

THANK YOU

Sport Waikato would like to take this opportunity to **thank** the Waitomo District Council for their on-going **commitment** and **support** to sport, recreation and physical activity.

We value the opportunities that our **strategic partnership** provides and look forward to together **growing** the **opportunities** for our communities in the future.